



23 - 30
November 2019
www.th-ab.de/gms

Global Master School | GMS

TH Aschaffenburg | University of Applied Sciences

Towards improved business decisions:

Learning business by doing business in cross-cultural teams – a business simulation

Are you looking for an opportunity to learn how to make informed business decisions in a quick, risk-free way in cross-cultural teams while gaining practical experience with long-lasting benefits?

Our Aschaffenburg Global Master School in November 2019 offers participants this exciting learning opportunity on simulated decision making in business. In cross-cultural teams students will take on leadership to make operational decisions for a given company in a dynamic environment.

Additionally, participants will expand their knowledge in the fields of innovation management and other related fields while working in international teams. A team of lecturers from TH Aschaffenburg, University of Missouri (St. Louis, USA), University of Applied Sciences Seinäjoki (Finland) as well as international guest lecturers will provide special expertise relating to the business simulation.

GMS at a glance (6 ECTS/3 UC)

Thematic strands

- business simulation on management decisions
- recent global trends in innovation management and related fields
- holistic learning in an international setting

Target group

Master students with a background in business/economics or related fields

Programme costs

395 Euros (for students from our partners only)

Registration

20 June - 20 September 2019

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Compelling insights into learning business by doing business in cross-cultural teams

The GMS focusses on a business simulation with the aim to enhance interdisciplinary collaboration and holistic decision-making skills in an international context.

During the GMS students will in particular learn how to

- define economic and management strategies and implement them in a dynamic context as part of a cross-cultural leading management team
- develop the ability to structure and solve business related problems
- define and solve problems in teams supported with data processed planning models
- practice and enhance their negotiation and communication skills
- learn to maintain control over difficult and complex tasks and a business in an uncertain, challenging business environment
- apply newly acquired knowledge in innovation management and other business areas related to the simulation

An unforgettable experience right in the middle of Europe

Classes will take place on our beautiful campus in the heart of Aschaffenburg, an attractive middle-sized city located in Bavaria but only 30 km away from the dynamic city of Frankfurt, Europe's capital of banking and finance.

A visit to the European Central Bank and its new premises in Frankfurt featuring a talk by one of its representatives forms an integral part of the program as well as outings to attractive destinations in the region such as the romantic old town of Miltenberg, castles, churches and breweries or the Spessart Natural Park, one of the most diverse forest areas in Europe and a true paradise for hiking.



Contact

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