An overview of the course

Duration of study
3 semesters

Title
Master of Arts in International Management

Cost
The only charge is a Student Union fee which is currently EUR 50.00 per semester.

Admission requirements
Bachelor’s degree or Diplom in Business Administration, Business Administration and Law, International Real Estate Management or else a related degree in the field of business/economics with a examination grade of at least “good” (2.3).

Admission
Once a year for the summer semester.
Lectures begin in mid-March.

Application
The application period is November 15th to February 15th each year. You can download details and the application form directly from our website (www.h-ab.de).

Only online applications are accepted!

CONTACT

Hochschule Aschaffenburg
University of Applied Sciences
Tel. +49 (0)6021/4206-700
fwr@h-ab.de

Contact partner
Head of Degree Programme
Prof. Dr. Thomas Lauer
thomas.lauer@h-ab.de

International Coordinator
Faculty of Business and Law
Prof. Dr. Alexandra Angress
alexandra.angress@h-ab.de

International Office
international@h-ab.de
www.h-ab.de/incoming

Postal and visitor address
Hochschule Aschaffenburg
University of Applied Sciences
Würzburger Straße 45
D - 63743 Aschaffenburg

Certain electives are offered in collaboration with Seinäjoki University of Applied Sciences, Finland and University of Missouri, St. Louis, USA.
A master’s degree with clear objectives

The master’s degree programme International Management is aimed at graduates who hold a bachelor’s degree or Diplom in the field of business studies or economics. It focuses on extensive, in-depth acquisition of academically based and practical skills in the field of international management, providing specific preparation across all sectors for management activities and careers in an international context, both in Germany and abroad.

Benefits at a glance

- Broad, in-depth programme of study allowing graduates to take on specialised and management positions in an international context
- Taught entirely in English; it is also possible to choose to do an internship abroad and take an additional language
- Students can optionally sign up to take a double degree programme with our Finnish partner university in Seinäjoki
- Efficient combination of subject and language skills with a focus on intercultural management and personality development
- Internationally experienced lecturers with excellent contacts in business/industry as well as applied research
- Wide-ranging career opportunities since skills are developed on a cross-disciplinary basis
- Master’s degree is required to take a doctorate at universities in Germany and abroad

Programme structure and curriculum

The skills required are developed through a total of 11 modules as well as a master’s thesis at scientific level. The core modules have been specially designed for the master’s degree programme so as to meet the particular requirements of international management.

These include compulsory subject-specific modules in strategic management, law, economics, communication, human resource management and marketing as well as presentation and facilitation in an international context. In the second semester there are also two elective blocks from which modules can be selected, such as consumer behaviour, professional service firm management, organizational culture and change.

The course schedule allows students to gain 30 credits in each of the three semesters. In the first two semesters, courses take up 20 semester periods per week while the third semester consists of the master’s thesis and courses taking up eight semester periods per week.

Modules 1st semester
- International Management
- Case Studies in International Management
- International Law
- International Economics and Trade
- International Competencies: International Cooperation & Communication

Modules 2nd Semester
- International Human Resource Management
- Advanced International Marketing
- Elective block I (one module to be selected): “Intensive Period Global Managements Studies” (in collaboration with the partner universities in Seinäjoki, Finland and St. Louis, Miss./USA or at Aschaffenburg University of Applied Sciences)
- Elective block II (two modules to be selected): “Advanced International Management” (Consumer Behaviour, Internship abroad, Business Language, Working in international Projects, Professional Service Firm Management, Organizational Culture and Change)

Modules 3rd Semester
- Presentation & Moderation
- Master’s Thesis, incl. Research Seminar

For more information, please visit our website: www.h-ab.de