



Aschaffenburg University of Applied Sciences

Winter semester 2025/26



TH Aschaffenburg
university of applied sciences

Link to this presentation



Practical | Personal | Forward-looking



Excellence

Top positions in university rankings

Team-oriented

Personal attention to students by professors

Diverse

25 Bachelor's degree programmes,
6´7 Master's degree programmes from 3 faculties
as well as the iDok doctoral programme

Strong in research

High level of third-party funding
for more than 50 laboratories and 8 institutes

International

Over 100 partner universities, short and long-term stays abroad



Practical | Personal | Forward-looking



Practice-oriented

Practical semesters, exercises and internships

Work-related

Dual and part-time study programmes and models

Career-enhancing

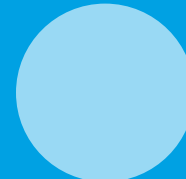
Further education programmes for students, employees and lecturers,
Campus Careers and iDok Doctoral Programme

Networked

Lively knowledge and technology transfer with companies

Forward-looking

Fit for the future



TH Aschaffenburg
university of applied sciences

Facts and figures

32

Study programmes
in 3 faculties

124

Professors

70 €

Student union fee
per semester
(additional tuition fees apply for
part-time degree programmes)

4,000

Students

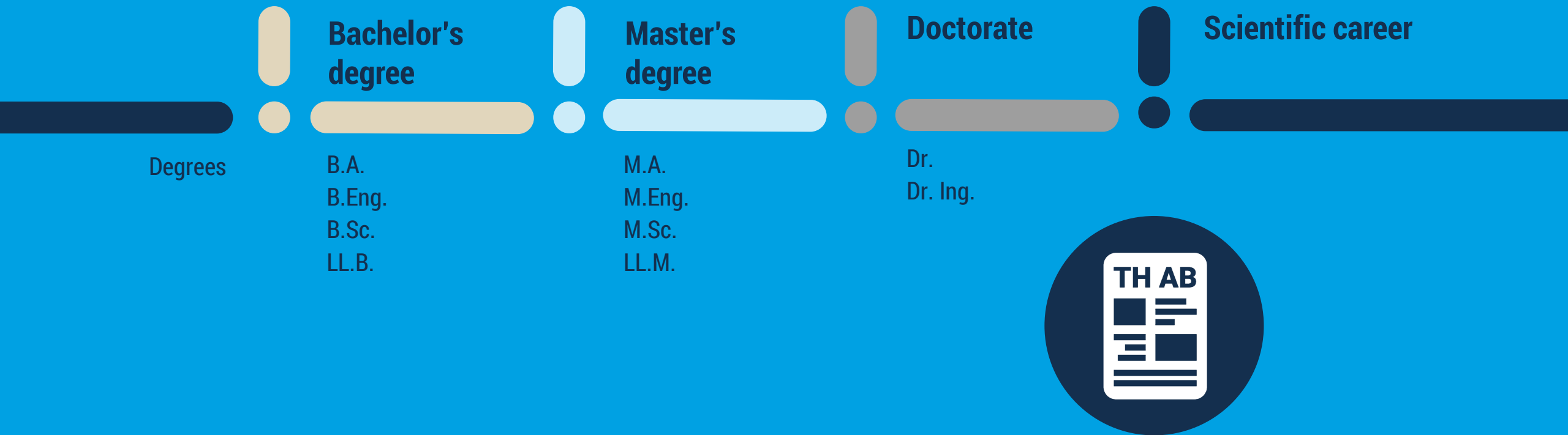
304

Employees

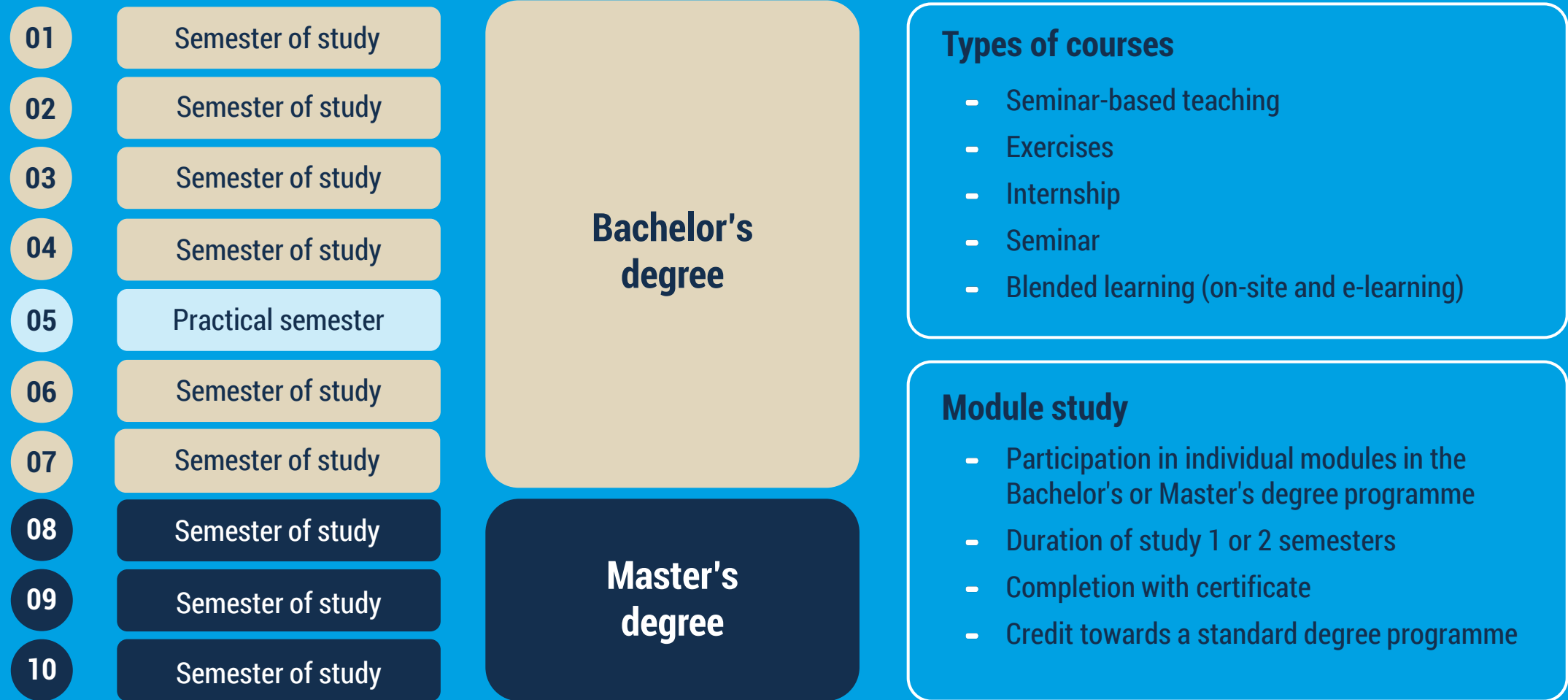
5.6 Mio. €

Research-related third-
party funding in 2024

Your path at Aschaffenburg UAS

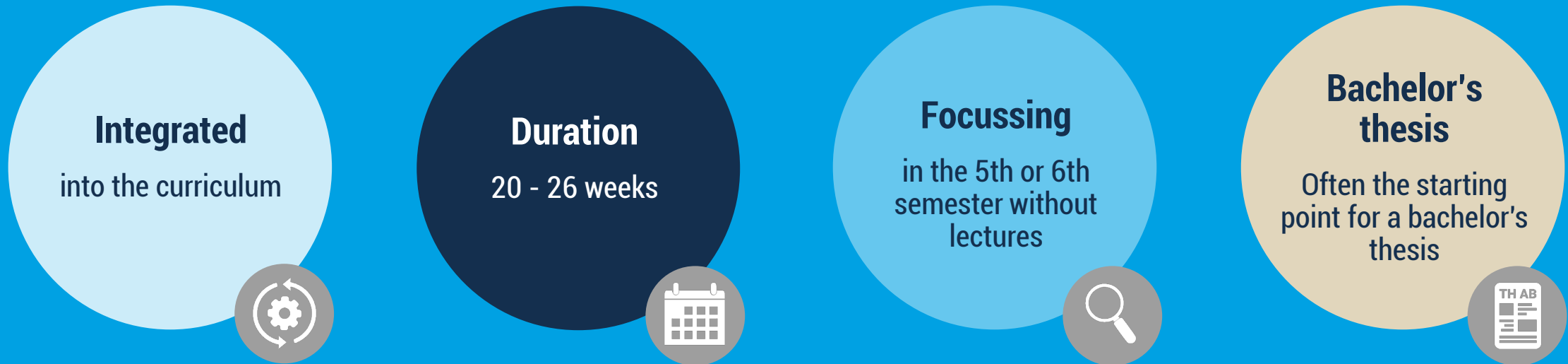


An example of a study programme



Practical semester in a company

Gain your first work experience



Doctorate

Own right to award doctorates in cooperation with THWS and Coburg University as of 2023

iDok

Interdisciplinary
doctoral programme

Doctoral centre NISys

Sustainable and
intelligent systems

Co-operative doctorate

Individual doctoral support

- Comprehensive personal, professional and organisational support
- Practical research in a vibrant corporate network
- Excellent infrastructure
- Subject-specific joint colleges

Practical research during studies and doctorate

Shaping the future through applied research



**Intelligent
systems**



**Knowledge
management**



Materials

Practical research during studies and doctorate

Aschaffenburg UAS is one of the technical universities in Bavaria and Germany which is particularly strong in research.



More than 50 challenging, consistently practice-oriented research projects enable our students to deepen their knowledge of course content:

- Student research projects
- Assistant positions
- Bachelor's and Master's theses
- Research Master's degree programmes
- Employment opportunities
- Doctoral Centre NISys and cooperative doctorate
- Interdisciplinary iDok doctoral programme



Our degree programmes

**Faculty of
Health and Social Work**

**Faculty of
Engineering and
Computer Science**

**Faculty of
Business and Law**

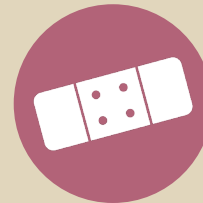
Faculty of Health and Social Work

Bachelor's degree programmes

- Midwifery
- Physician Assistant
- Interdisciplinary Health Care
- Social Work

Module study programme

- Adaptation course for migrant midwives



Faculty of Health and Social Work

Special features of our degree programmes in the health sector

Midwifery B.Sc.

Dual study programme,
high practical component,
training in the SkillsLab



Physician Assistant B.Sc.

Full-time studies with
internships every semester,
training in the SkillsLab



Interdisciplinary Health Care B.Sc.

Part-time degree programme
for healthcare professions



Faculty of Health and Social

Social Work B.A.

Full-time study

7 semesters, 210 ECTS,
practical semester



In-depth practice

Study with paid
employment possible
during lecture-free periods



Qualification

Qualification as a social
worker, diverse career
opportunities



Faculty of Engineering and Computer Science

Bachelor's degree programmes

- Electrical Engineering and Information Technology
- Renewable Energies and Energy Management
- International Technical Sales Management
- Mechatronics
- Medical Engineering and Data Science
- Modern Materials
- Multimedia Communication and Documentation
- Software Design
- Software Design International
- Industrial Engineering and Management

Bachelor's degree programmes part-time

- Electrical Engineering and Information Technology
- Industrial Engineering

Bachelor's degree programmes dual

with partner companies

- Electrical Engineering and Information Technology
- Mechatronics

All Bachelor's degree programmes also available as **study programmes with in-depth work experience!**

Faculty of Engineering and Computer Science

Electrical and Information Technology dual studies and Mechatronics dual studies

Aschaffenburg UAS dual studies

Practice-oriented from day
one of your studies



Dual study core concept

Allows you to quickly gain
practical experience in the
company

Two places of learning:
Aschaffenburg UAS and co-
operating companies



**After your studies,
you have a good
chance of a direct
entry**

into your career with the
co-operating company



Faculty of Engineering and Computer Science

Master's degree programmes

- Electrical Engineering and Information Technology
- Industrial Engineering
- Applied research in the engineering sciences with the specialisations:
 - Applied computer science
 - Digital Medical Technology
 - Electrical Engineering and Information Technology
 - Renewable Energies
 - Materials Science
 - Mechatronics
 - Industrial Engineering





Study specialisations

- Drive Technology and Robotics
- Applications of Microelectronics
- Applied Modern Materials
- Computational Engineering and Simulation
- Data Science
- Digital Medical Technology
- Digital Transformation
- Vehicle Mechatronics
- Information and Automation Technology
- International Sales Management
- Construction and Development
- Logistics
- Microelectronic Systems and Design
- Microsystems Technology
- Production Technology
- Urban Energy Systems

Faculty of Business and Law

Bachelor's degree programmes

- Business Administration
- Business Administration and Law
- Digital Real Estate Management
- Digital Marketing and E-Commerce *
- International Real Estate Management
- SME Management *
- Business Psychology



All Bachelor's degree programmes also available as study programmes with in-depth work experience!

Faculty of Business and Law

Master's degree programmes

- Real Estate Management
- International Management
- Human Resources Management
(New from winter semester 2025/2026)
- Business and Law
(specialisations in AACT, Finance, Business Law)
- Business Psychology

Modulstudium

(Possibility of transferring credits to a Bachelor's or Master's degree programme)

- SME Management *
- Asset Management



Study specialization from the subject areas

- Compliance Management
- Finance, Controlling, Accounting, Taxes
- Company Organisation,
Human Resources Management
- Process and Quality Management
- Digital Business Models,
Sustainable Value Chains
- Modern Management Practice
- Marketing, Market Psychology
- International Management
- Real Estate, Smart City
- Brand Management and Law and various topics

Miltenberg Campus

Small campus – Big successes!

Flexible

Manage your self-study time and complete digital learning packages anytime, anywhere

Study on a state-of-the-art campus

in the centre of the vibrant Miltenberg region.

Practice-oriented

We combine theory with practice through many projects and field trips to companies



Co-operative study models

Study programme with in-depth practical experience

- Up to 54 weeks in the company
Paid employment during your studies
- Practical experience during the lecture-free time
- Bachelor's thesis in the company



Joint study programme

Integrated vocational training, e.g. with IHK/HWK qualification in a company

Bachelor's degree programmes currently available:

- **Business Administration and Business Administration and Law** with training as a banker graduate or with training as a tax clerk
- **Software Design** with training as an IT specialist for application development in companies of the Initiative for Information Technology (IfI):
<https://www.informatik-aschaffenburg.de/software-design-studium>

Dual study programme with partner company

Mechatronics and Electrical and Information Technology

Hybrid learning concept

Classroom and
online lectures,
blended learning



Compact

Bachelor's degree
after 6 semesters



Financing

of the study programme
by means of training
allowance



Two places of learning:

at AUAS and
in the company



Part-time study programme

Electrical Engineering and Information Technology and Industrial Engineering

For experienced professionals

Professional experience is a prerequisite for admission



Alongside your job

Students stay in employment



Blended learning

80 % self-study

20 % presence
(approx. 2 days / month)



Proven concept

Over 10 years of experience with working students



From Aschaffenburg into the whole world

More than 65 ERASMUS+ partner universities

More than 60 international partner universities

Status: September 2025



Our international
partner universities

What our students and doctoral students say

Unique in Germany
SME Management B.A.



The enthusiasm of the professors is contagious
Business Psychology B.Sc.



From craftsmanship to science
Midwifery B.Sc.



Good degree programme with prospects for the future
International Management M.A.



Mixture of many subject areas
Modern Materials B.Sc.



International opportunities
International Technical Sales Management B.Eng.



Having completed my doctorate, I can look back on an exciting and challenging time. I was able to deepen my specialist knowledge and also strengthen my personal and intercultural skills, for example by participating in international conferences.

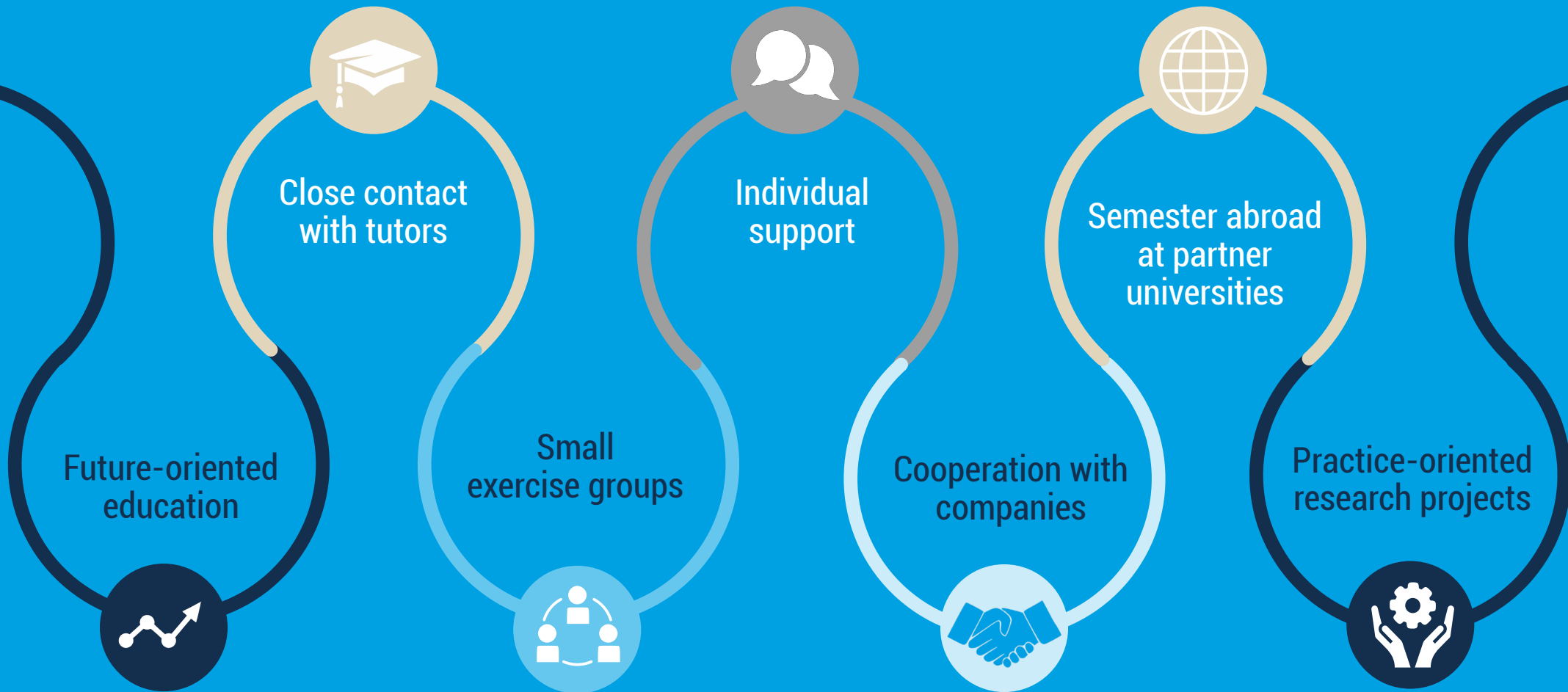
Doctorate



TH Aschaffenburg
university of applied sciences

Study situation

Good reasons for studying at Aschaffenburg UAS



Range of support services

Intensive counselling and support during your studies

- Student advisory service and academic counselling
- Scholarship counselling
- Pre-courses and introductory events
- Mentoring programme
- Tutorials
- International and Career Office
- Buddy programme
- Studying with a handicap
- Services offered on "Equality – Family – Diversity"



Campus life

Student life at the Aschaffenburg UAS

Student residences

Student organisations

Campus movie nights and summer stage

Urban Gardening

University sports

Parties by and for students, university band



Optimal location advantages



Campus in a central location

Bus and train stop in the immediate vicinity

Connection to the city ring road

Free use of the car park

Discounted Germany Ticket for students



TH Academy

For professionals, companies and those interested in further training

Regional practical relevance

Wide range of topics

Scientific standards

Diverse formats



TH Academy

For professionals, companies and those interested in further training

Akademic

Flexible course formats,
individual support,
university certification



Regionality

Focus on the needs and
requirements of our region



Transfer

Knowledge transfer
between universities and
the world of work



Change

Transfer of expertise
to help shape digital,
ecological and
demographic change



Courses offered in 2025 and 2026

- Change management and transformation
- Successful commercial property leasing
- Visible. Confident. Strong: Empowerment for women with impact
- Mental health guide
- Attracting and retaining employees with a strong employer brand
- Better conflict resolution – Understanding and managing everyday conflicts
- Using conflicts to your advantage – Leveraging everyday conflicts for team development
- Fit for modern leadership culture – targeted development of soft skills for specialists and managers
- Business excellence for women: strategy, key competencies and leadership
- Part-time leadership
- Financial independence as the key to professional success – empowering women, unlocking potential, shaping the region
- Goodbye stress – resilience and time management for women in everyday working life

Further courses are currently being developed.

Orientation and introductory offers for all age groups

Get to know the technical university

Study information day: 28 March 2026

Open Campus: 20 June 2026

Girls' Day and Boys' Day

"Early study" programme

Partner schools
in Bavaria and Hesse

Offers for pupils
SANTO project days in science and technology



Taster programmes for school classes

Taster course and holiday university

Project workshops
for pupils

Internship in the laboratories

Info evenings

UAS Aschaffenburg at exhibitions and career orientation days

Stuzubi in Mainz

25 January 2025

Studyexhibition in Gelnhausen

28 November 2025

Studyexhibition Bamberg

22 February 2025

BerufsCampus Nægelsee in Lohr a.M.

28 February 2025

Berufswegekompass Aschaffenburg

11 October 2025

FINDE.DEINEN.BERUF in Alzenau

20 August 2025

Bildungsmesse Rodgau

8 March 2025

HIT Würzburg

24-25 September 2025

Berufswegekompass Elsenfeld

15 March 2025

Vocatium Rhine-Main in Offenbach

11-12 June 2025

Hobit Contact in Darmstadt

20 May 2025

Vocatium Rhine-Neckar-Palatine in Mannheim

20-21 May 2025



Contact

Aschaffenburg University of Applied Sciences



www.th-ab.de/en

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YouTube: HochschuleAB

Facebook: TH Aschaffenburg

LinkedIn: TH Aschaffenburg



Student Counselling

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Doctorate Counselling

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idok@th-ab.de

Further education Counselling

+ 49 6021 4206 - 429
th-academy@th-ab.de



Together towards a successful future

Still have any questions? We are happy to answer them.



TH Aschaffenburg
university of applied sciences