

Blended Intensive Programme

RISK

Welcome to France
4th to 8th December 2023



Erasmus+





Do you want to...

- travel to the Atlantic west coast of France?
- meet international students?
- team build in English?
- have a croissant and café for breakfast?

By attending this Blended Intensive Programme, you will be able to...

- earn 5 ECTS
- improve your intercultural skills as part of an international team
- collaborate and interact with fellow students from Finland, France, Germany, Spain and Sweden
- learn how risk is managed, both personally and in business

We all take risks.

Why do some people take more risks than others?

Is risk-taking a key to success?

Risk management is essential in business. A company or organisation needs to identify risks, calculate the potential benefits of risk, decides which risks to take, when to take them and how to manage them.

In this module, you will examine various aspects of risk-taking, risk management and their role in obtaining success on a personal and professional level.



Apply now to participate in the Blended Intensive Programme:

- Send your letter of motivation (1 page, Arial 11p, 1.5 spacing)
- Specify your reasons for taking part in the BIP to the International Office
international-office@th-ab.de
AND to Prof. Dr. Renate Link
renate.link@th-ab.de
by 22 October 2023

