



International Real Estate Management	
Course number	2530
Lecturer	Prof. Dr. Focke / Prof. Dr. Morawski / LB Fr. Staudt
ECTS	6
Number of semester hours	4
Type	Compulsory Elective Module
Duration	1 Term
Prerequisites	None
Type of exam	Written Exam (100 min.)
Objectives	<ul style="list-style-type: none"> ▪ Students know the basics of Real Estate as an economic good and of the Real Estate Industry. ▪ They can name relevant actors and institutions in the field of Real Estate Management and know fundamental concepts and definitions. ▪ They are aware about the different (sub-)markets for real estate and understand how these markets function and interact. ▪ Students are capable to transfer the knowledge gained in this comprehensive overview by applying it to practical problems and situations.
Content	<p>Real Estate Business</p> <ul style="list-style-type: none"> ▪ Fundamentals of Real Estate and the Real Estate Industry ▪ Planning, Construction and Use of Real Estate ▪ Valuation, Capital and Risk ▪ The Real Estate Value Chain ▪ Regulation, Transformation, Sustainability <p>Real Estate Markets</p> <ul style="list-style-type: none"> ▪ Dimensions of Real Estate Markets ▪ Real Estate Market Models ▪ Real Estate Cycles ▪ Geographical Models of Real Estate Markets <p>Real Estate Practice</p> <p>Case studies for the application of theoretical knowledge to practical situations</p>
International applicability	Not specified.
Bibliography	<ul style="list-style-type: none"> ▪ Schulte, Karl-Werner (Hrsg.): Immobilienökonomie Band 1 ▪ Brueggeman & Fisher: Real Estate Finance & Investments ▪ Baum, Andrew: Real Estate Investment: A Strategic Approach ▪ Poorvu, William: The Real Estate Challenge ▪ DiPasquale & Wheaton: Urban Economics and Real Estate Markets ▪ Ling, David C.; Archer, Wayne R. (2018): Real estate principles. A value approach. fifth edition. Irwin/McGraw-Hill, Boston
Forms of instruction	Lectures
Workload	<ul style="list-style-type: none"> ▪ 60h contact time ▪ 120h self-study ▪ 180h workload
Language of instruction	English
Availability	Summer semester