TECHNISCHE HOCHSCHULE ASCHAFFENBURG
UNIVERSITY OF APPLIED SCIENCES

Faculty of Business Administration and Law

New Work and Generative AI	
Course number	3535
Lecturer	Prof. Dr. Schork
ECTS	2.5
Number of semester hours	2
Type	Elective compulsory
Duration	1 Term
Prerequisites	None
Type of exam	1 oral performance record (20 min.)
Objectives	Learning outcomes: Students get to know New Work as a space for thought and action in a playful way in a minigroup project. They will work with a variety of practical examples, and an excursion is also possible. At the end of the course, you will be able to organise yourself, use generative AI tools effectively in the right situation, conduct reflections and dialogues at eye level and act from your inner centre. Competences: ▪ Solution competence / sense-making ▪ resilience ▪ Ability to engage in dialogue ▪ Agile working ▪ Artificial intelligence
Content	The term New Work was coined by the Austrian-American social philosopher Prof Dr Frithjof Bergmann at the end of the 1970s. Today, it describes the structural change in our working world. The reasons for this include digitalisation, globalisation and the development of artificial intelligence, which open up completely new opportunities and possibilities in the execution and organisation of work. Depending on the current culture and structure of a company, New Work can mean a radical rethink or already be part of everyday life. The following factors play a decisive role in New Work: ▪ Open innovation ▪ Work-life blending ▪ Cross-hierarchical participation ▪ Cooperation ▪ People at the centre ▪ Mindfulness ▪ Culture of sharing Students work agilely on a project topic and use various AI solutions available on the market to increase their own efficiency and performance quality. In addition, various methods of self-organisation and reflection are used to increase dialogue skills and resilience.
International applicability	The course will be held in English, translations will be provided if required.
Bibliography	The material provided during the course.
Forms of instruction	Teamwork / Simulation game / Task-based learning

Workload	30h contact time
	45h self-study
	75h workload
Language of instruction	English
Availability	Summer term