



Global Business Skills	
Course number	3845 Global Business Skills (2 ECTS) + 3847 Global Business Skills II (2 ECTS)
Lecturer	Prof. Dr. Alexandra Angress
ECTS	4 ECTS (2 + 2 ECTS) can be combined or taken individually
Number of semester hours	Seminary course
Type	Elective course
Duration	Blocked seminar during designated times (in summer semester 2025: 7 April online/hybrid + 14/15 May onsite)
Prerequisites	none
Type of exam	Successful attendance of the online and onsite elements of the workshop including a pre-and post-assignment and contributions in class. Students will apply their knowledge and competences in drafting a globally appealing job application and practice a short mock interview. In a post-assignment they will reflect on their (cross-cultural) business insights gained from interviews and interactions with (international) academic experts and practitioners. No grades will be awarded. "Pass" or "Failed" will appear in your transcript of records.
Objectives	By the end of this workshop students will be able to <ul style="list-style-type: none"> • build a globally attractive CV, cover letter and online professional profiles, • develop effective communication skills for cross-cultural business contexts, • gain first hand insights into international business etiquette and professional behavior, • gain insights into global workplace trends and expectations from different cultures and countries (including examples from different European Asian and Anglo-Saxon/Anglo-American countries), • build strategies for virtual and in-person (net)working in multicultural Environments, • build and practice networking skills in an international context, • prepare for (standard) interview scenarios in international settings.
Content	The following interrelated thematic strands will be part of this course module: <ul style="list-style-type: none"> • Introduction to global careers and preparing job applications tailored to global /different cultural standards and expectations • Understanding cultural frameworks and practicing cross-cultural business communication and intercultural skills (with a focus on job search related situations) • Working in (virtual) teams around the globe • Networking and Personal Branding • Preparing for International Job Interviews
International applicability	This intensive practice-oriented course will prepare students to confidently pursue and excel in job opportunities across borders and to become globally minded professionals. The main learning outcome of this course is to support students and equip them with applied knowledge, skills and practical tools for navigating in an international professional environment. Students will learn how to thrive in global business cultures, build professional networks, and develop key (intercultural) competencies for international career success.

Bibliography	Will be provided via a dedicated ERASMUS Moodle course during the online kick-off session
Forms of instruction	Seminary course with online + onsite elements The kick-off meeting will take place online/hybrid (7 April 2025, 2 hours, 17.00 – 19.00 CET) and there will be two intensive onsite workshop days (14/15 May 2025, 9.00 – 18.00 CET tbc) including the active participation of the Campus Careers on site. The course features an online self-study period after the kick-off and a post-assignment (pre/post-assignments in virtual teams and individually). This semester (2025) this interactive workshop will also include contributions from several international experts from Ireland, UK, Canada and the Netherlands.
Workload	Online + onsite contact time during the indicated times self-study (will be specified in the kick-off meeting)
Language of instruction	English
Availability	Summer semester