



Intercultural Communication

Course number	8771
Hours per week:	2
ECTS:	2.5
Scheduled:	Every Winter and Summer Term
Format:	Interactive lecture
Examination:	Oral presentation
Lecturer:	Prof. Dr. Sylvana Krauße
Objectives:	This course investigates basic concepts of intercultural competence. The students will gain a deeper understanding of cultural diversity and subsequent conflicts that can originate from misunderstandings. They are able to reflect on their own culture and apply strategies to deal with intercultural challenges.
Contents:	Concept of culture, concept of intercultural competence, iceberg model, Hofstede's 6 cultural dimensions, different culture standards, stereotypes, communication styles, critical incidents, country profiles
Pre-requisites	Successful completion of the required English courses
Recommended Reading:	Richard D. Lewis (2006): When cultures collide – Leading across cultures. 3 rd edition, Nicolas Brealey International, Boston, etc. Geert Hofstede, Gert J. Hofstede and Michael Minkov (2010): Cultures and Organizations: Software of the Mind. Revised and expanded 3rd Edition. New York: McGraw-Hill