



Behavioral Economics: Above and Beyond

Course number	8807
Hours per week:	2
ECTS:	2
Scheduled:	Winter Term
Format:	Seminar presentations
Examination:	60% Oral exam (20 min.) & 40% active cooperation during the seminar
Lecturer:	Prof. Dr. Roetzel, LL.M.
Objectives:	Participants know cognitive biases and managers' behavior in economic decision situations.
Contents:	Decision making process / Information processing / Cognitive biases / Prospect Theory
Pre-requisites	Basics of Business Administration
Recommended Reading:	Kahneman, D. (2012): Thinking, Fast and Slow. Chapman, C./Hopwood, A./Shields, M. (2007): Handbook of Management Accounting Research.