



Business English (Real Estate Management)	
Course number	9033 (International Real Estate Management)
Remarks	Not open to English native speakers; not open to students enrolled at a university in an English-speaking country (e.g. US, UK, Australia).
Lecturer	Prof. Dr. Angress / Ms Vogt
ECTS	5
Number of semester hours	4
Type	Compulsory Module
Duration	1 Term
Prerequisites	At least 7 years of English at school level corresponding to B2 level with the aim of attaining C1 after successful completion of the course. (http://europass.cedefop.europa.eu/LanguageSelfAssessmentGrid/de).
Conditions for admission to the examination	Oral exam/presentation
Type of exam	Written Exam (120 min)
Objectives	<p>Students will be able to use English in an international academic and professional context.</p> <p>Knowledge and Understanding:</p> <ul style="list-style-type: none"> • They are able to identify and name relevant business terms and vocabulary in English (depending on the course of study). • They will be capable of pointing out current economic and business trends in adequate English. • They are able to distinguish among and use various types of business correspondence ranging from business letters and emails to summaries. <p>Skills:</p> <ul style="list-style-type: none"> • The students are able to apply the English language in a specialised and professional international context. • Training the basic competences of reading, listening, speaking and writing, they will know how to interpret business- and economy-related facts and data from selected business areas (with a focus on real estate related topics/reports/articles). • They are capable of expressing themselves fluently, adequately and correctly in English both in speaking and writing (CEFR level B2/C1). <p>Transferable Skills:</p> <ul style="list-style-type: none"> • Team working skills as the focus of the oral presentations is on a real estate related company which will be presented by the students in a team. • They are enabled to engage in classroom discussions as well as simulations of typical business situations such as participating in a meeting or a negotiation, delivering a presentation, demonstrating a good operational command of English in a wide range of business related situations. • Students are able to effectively interact with other students in English more confidently (also including international guest students and guest lecturers where possible).



	<ul style="list-style-type: none"> • They are capable of following English-taught courses • Students are prepared for academic studies and/or international business dealings in their future professional life.
Content	<p>Topics (selection)</p> <ul style="list-style-type: none"> • Building a business specific range of vocabulary • Describing Companies (with a focus on real estate related companies) • Comprehending and Describing Business process and Business Cases and relevant Case Studies • Comprehending and writing selected types of business correspondence • Oral company presentation • Presenting and discussing current business news and as well as active participating in meetings held in English <p>With a particular focus on the areas Business Communication; International Marketing; Finance; Customer Service; Management Styles; Working Across Cultures</p>
Bibliography	<p>Main course book: Business Partner B2+. Coursebook with digital resources/e-book. Pearson. ISBN-9783868948134. + additional material via e-learning/Moodle course via www.th-ab.de/e-learning</p>
Forms of instruction	<ul style="list-style-type: none"> • Lecture • Practice • Teamwork/ Simulation game/ Task-based learning • Private study
Workload	<ul style="list-style-type: none"> • Workload 150h • Contact hours 60h • Private study 90h
Language of instruction	English
Availability	Every winter term
Further applicability	Prepares for Cambridge BEC Higher or study or internship abroad and further academic studies in English.