TECHNISCHE HOCHSCHULE ASCHAFFENBURG

UNIVERSITY OF APPLIED SCIENCES



Faculty of Business Administration and Law

Seminar / Case Study Current Trends in Real Estate	
Course number	9050 (International Real Estate Management)
Lecturer	Ms Jovy
ECTS	5
Number of semester hours	4
Туре	Compulsory Module
Duration	1 Term
Prerequisites	Only open to students who study Real Estate Management at their home university. Knowledge in academic writing required.
Conditions for adm. to exam	Participation
Type of exam	Research/ Working paper
Learning outcomes	Following completion of this module the student will be able to:
	 Articulate an awareness of current trends in the real estate disciplinary field Analyse the dynamic nature of real world situations and evaluate
Content	 Analyse the dynamic nature of real world situations and evaluate the impact of drivers for change Find, synthesize and evaluate information from a variety of sources, contrast points of view and develop ensuring discussions Produce written academic work demonstrating a mature writing style Demonstrate high degree of professionalism e.g. initiative, motivation and self-management Develop working relationships using teamwork recognizing and respecting different perspectives Students work independently to identify and analyse national and international real estate trends and their impact on the real estate markets Group work to identify and evaluate a range of sources suitable for academic work Individual written assignment in English Topics are discussed and chosen during the first lecture
International applicability	A wide range of current international trends are analysed
	 Project work may include international examples
Bibliography	Students are provided with instruction and material for undertaking literature searches, evaluating sources and producing academic written work
Forms of instruction	The focus of the module is independent learning. Each project is however supported by seminar work and individual tutor meetings. Topics and module outline provided in the first lecture
Workload	150h
Language of instruction	English
Availability	Every winter term