



International Summer School Programme Going Intercultural & Doing Business in Germany

**Intensive Course with International Participants,
Professionals & Professors for
Institutional Partners**

17 June - 14 July 2023



TH Aschaffenburg
university of applied sciences

in cooperation with:



(Draft version 6 March)



Our campus and building 20, Faculty of Business and Law

Welcome to our International Summer School Programme

It is a pleasure for me to welcome you to our campus of Aschaffenburg University of Applied Sciences right in the centre of Germany and Europe.

We are proud to offer a tailor-made programme to our academic partners and warmly invite them to participate in this International Summer Programme on our campus.

All lectures will take place on our campus in the heart of the city of Aschaffenburg accompanied by an attractive social programme on site.

Aschaffenburg can be explored as a beautiful city that welcomes its guests with an open and friendly atmosphere. It is situated in Bavaria, but only 30 km away from the dynamic city of Frankfurt, Europe's capital of banking and finance.

I wish you an excellent stay here on our campus and unforgettable moments of international learning, contact building and sharing of experience.

We hope to see you soon here!



Prof. Dr. Holger Paschedag
Vice President for International Affairs



Good Morning, Germany

Start learning a bit of German every day in a playful and motivating way, onsite, online and hybrid – and apply it with your teachers and tutors from Germany over a cup of coffee. Our German coffee classes form an integral part of our summer programme and after four weeks you will have a first good basis and may be motivated to learn more German in the future.

We are happy to support you with the guidance and information you need for your language journey.

More information about our language offers and language centre:

<https://www.th-ab.de/lc>



Application, Costs and Accommodation

Registration deadline is 31 March 2023
www.th-ab.de/issp

- Date: 19 June - 14 July 2023
- Programme language is English (credit bearing up to 3 ECTS)
- Please register via <https://www.th-ab.de/issp>
- We offer this programme exclusively to our partners and at a reduced fee of around 200,00 EUR (tbc).
- Accommodation costs are not included. There are various hotels located next to our campus and the city centre such as **Hotel Olive Inn** and **B&B-Hotel** in the city centre (special rates are available for participants ranging from 25 Euro/night in four-bed rooms to 38 Euro/night in double rooms).
- We have made reservations in these 2 hotels, for any help please contact our International Office, international-office@th-ab.de.



Programme 17 June - 14 July 2023

A detailed programme is available for participants upon acceptance.

Saturday 17 June 2023 - International Arrivals Day

Exploring the city of Aschaffenburg and the campus of Aschaffenburg University of Applied Sciences (AUAS) including the Open Campus Day

Academic and Cultural Programme

Thematic Strand 1

Going Intercultural

The thematic strand Going Intercultural seeks to combine theoretical and practical approaches centred around fostering (inter)cultural understanding and communication across cultures.

Teachers and trainers will create a framework to create added value by facilitating learning and encounters between international inbound guest students and local, regular degree-seeking students at AUAS.

The aim is to improve intercultural communication and foster inclusion in classes such as Working Across Cultures and Intercultural Communication through practical trainings and games such as Diversity Space Meeting. AUAS is also proud to be a partner in this year's E-Explore the Globe Project by Coventry University.



Thematic Strand 2

Doing Business in Germany Today

Topical lectures/inputs by professors and practitioners will give an insight into Germany's economy and society today.

Selected aspects of current business-related historical, social, linguistic, cultural and economic trends and issues in Germany on a local, regional, national and international level will be addressed, including Germany's role in the EU and on the international stage, challenges and opportunities such as immigration, digitisation and climate change.

Talks from company representatives such as from the real estate and automotive industry in Germany will complement the programme as well as a practical session run by the Career Service of AUAS on Applying for Internships/Jobs in Germany (in English).



European Central Bank
Frankfurt



Thematic Strand 3

Official Certification as Associate of Business Processes (SAP TS410)

- **SAP course preparing for an official industry certificate**

By using a SAP® S/4HANA system including SAP® GUI and Fiori® the participants will get a comprehensive overview about the following topics: Financial & Management Accounting, Human Experience Management, Source to Pay Process, Warehouse Management, Design to Operate Process, Lead to Cash Process, Project Systems & Enterprise Management.

This course is offered as a block of eight days and will end with an optional online certification exam.

The curriculum targets participants with business and/or IT focus. Because HANA can be used in many different industries, domains and for diverse use cases, it is also relevant for students and job starters from all disciplines.



Field Trips & Company Visits

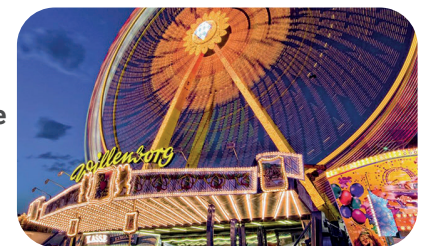
Excursions to nearby cities and major German companies will complement the thematic strands and offer a great experience and valuable insight into Germany's business and society today.

- **European Central Bank (ECB) & Frankfurt City Centre including the option to see a performance at the English Theatre Frankfurt**
- **Boat trip on the River Main**
- **Company Visit of SAP SE, Walldorf and Heidelberg City Centre**
- **Optional trip to Berlin (tbc): Visit of the German Bundestag & Brandenburg Gate**

And many more local activities like visiting our "Volksfest" (fun fair) in Aschaffenburg and our local (urban) vineyard and winery "Urbani".



Brewery tour Miltenberg



Brewery tour Miltenberg



Heidelberg

Contact Details

- **Ernst Schulten (International Office, ernst.schulten@th-ab.de)**
- **Prof. Dr. Alexandra Angress (Faculty of Business and Law, alexandra.angress@th-ab.de)**

